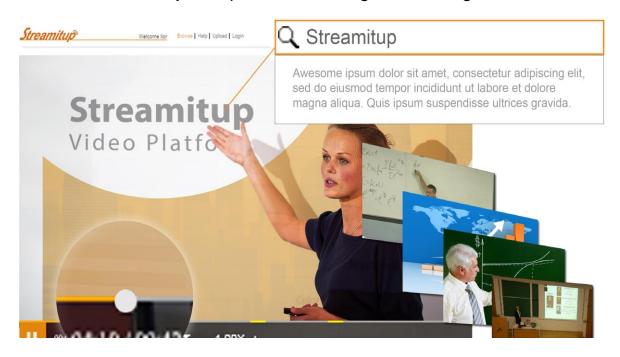


In Video Search

In Video Search technology changes the rules of the game in the realm of video databases and searching them. Streamitup In-Video technology facilitates text-based search within video content and arrival at a precise point in time, where the subject is presented during the meeting.



- During the lesson or meeting, the Streamitup Client application analyses the computer activity, extracts data from the content displayed and save the data in the database.
- A dedicated search window is integrated into the customer's Organizational knowledge portal.
- By typing a search string and selecting the desired result, the precise movie and point in time is presented.

Organizational Video Content

• Streamitup In-Video-Search technology provides a response to a familiar problem. Video content are a significant element in the Organizational Database; however, the content of video files is not searchable.

Streamitup in Video Search

- solves this problem by analyzing the displayed content and storing the extracted content in the Organizational Database.
- Converting the video content itself to be searchable transforms the Organizational knowledgebase and facilitates rapidly and easily reaching every scrap of information within it.

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Searching in the Video Database

Typing a search string in the search window embedded in the Organizational portal will display a list of sorted results. Selecting the desired result will operate the proper movie clip at the precise time point where the desired subject is presented.

Virtual Forum

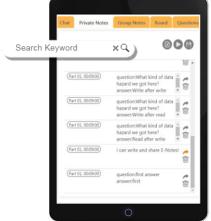
The content extraction results will also appear in additional tools available in the system, such as the Collaboration Tool. Each of the viewers can add his own comments based on the original content, both at the time of recording and subsequently. Every comment is synchronized to the appropriate point in time of the video content. This capability facilitates implementing a synchronized discussion based on recorded content, efficiently and rapidly

- During a meeting, lesson or training session, the speaker often utilizes visual aids such as: Presentations, movie clips, applications and simulations.
- The Streamitup Client application automatically analyzes and processes the content displayed during the meeting, in real time.
- The system supports <u>all types of content</u> displayed, including: Movie clips, presentations, documents, simulations and more.
- Analysis the actions of the lecturer and the content displayed on the computer enables the In-Video Search system to generate a visual summary of the meeting.
- While viewing the recorded content, the visual summary is displayed and enables the viewer to immediately
 access the desired point in time in the movie.
- Each participant connects to his personal account by means of a device connected to the network, views the
 meeting, notes his comments in the digital notebook and can share them with the other participants in the
 meeting.

These capabilities can also be integrated for:

- ✓ Documentation of bi-directional live sessions for the purpose of an interactive meeting.
- Streamitup Personal recording stations.

There is a wide variety of levels of service, from full service by means of Streamitup through to independent management. Furthermore, every customer can choose where the recorded content will be stored: At the customer's site, at the Streamitup Cloud or a combination of both.



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